

[illegible]

Sort data with each new order entry.

POLITICAL ADVERTISER RE-CAP

Advertiser: Environmental Defense Fund A.E./Rep: House

Customer #: _____ HRP Office: _____

Contract #: 210085 Date 4/26/13 Headline #: _____

Flight Dates: 4/29-5/5/13

Gross Amt: 25,030.00

Net Amt: 21,275.50

Checks Received Net Amount

Dtd 1710700 4/26 \$21,275.50

Dtd _____

Dtd _____

Total Rec'd/Net: _____

Contract Revised/Date: 4/26/13

New Flight Dates: 4/29-5/5/13

New Gross: 25,030.00

New Net: 21,275.50

Contract Revised/Date: _____

New Flight Dates: _____

New Gross: _____

New Net: _____

Credit/Refund Due: _____

Memo Dtd: _____

Gross Amt: _____

Net Amt: _____

Check #: _____

<u>Invoice</u>	<u>Bdcast Mo</u>	<u>Net Amt</u>
<u>26055-1</u>	<u>May</u>	<u>21,275.50</u>
_____	_____	_____
_____	_____	_____

Notes: _____

Invoice Total: 21,275.50

Completed: [Signature]

CONTRACT



WDBJ Television Inc.
2807 Hersherberger Rd
Roanoke, VA 24017
(540)344-7000

www.wdbj7.com

And:

Media Strategies & Research
11350 Random Hills Road
Suite 670
Fairfax, VA 22030

Contract / Revision 26085 /		Alt Order #
Product ENVIRONMENTAL DEFENSE FUND 2013		
Contract Dates 04/29/13 - 05/05/13		Estimate # 13180
Advertiser Environmental Defense Fund		Original Date / Revision 04/26/13 / 04/26/13
Billing Cycle EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WDBJ-TV	Account Executive House Accounts	Sales Office Political
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WDBJ	04/29/13	05/05/13	MORNIN'	M-F 6-7A		:30				NM	5	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/29/13	05/05/13	MTWTF--				5	\$490.00	0.00			
N 2	WDBJ	04/29/13	05/05/13	CBS EARLY SHOW	M-F 7-9A		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/29/13	05/05/13	MTWTF--				5	\$350.00	0.00			
N 3	WDBJ	04/29/13	05/05/13	NEWS 7 SAT MORNING	8-9A SAT		:30				NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/29/13	05/05/13	-----S-				1	\$315.00	0.00			
N 4	WDBJ	04/29/13	05/05/13	SATURDAY EARLY SHOW	9A-11A SA		:30				NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/29/13	05/05/13	-----S-				1	\$315.00	0.00			
N 5	WDBJ	04/29/13	05/05/13	NEWS 7 SUNDAY MORNIN'	8-9A		:30				NM	1	\$355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/29/13	05/05/13	-----S				1	\$355.00	0.00			
N 6	WDBJ	04/29/13	05/05/13	NEWS 7 AT NOON	M-F 12-1230P		:30				NM	2	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/29/13	05/05/13	M-W----				2	\$360.00	0.00			
N 7	WDBJ	04/29/13	05/05/13	M-F 3P-4P	M-F 3P-4P		:30				NM	2	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/29/13	05/05/13	-T-T---				2	\$285.00	0.00			
N 8	WDBJ	04/29/13	05/05/13	ELLEN	M-F 4-5P		:30				NM	2	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/29/13	05/05/13	--W-F--				2	\$310.00	0.00			
N 9	WDBJ	04/29/13	05/05/13	NEWS 7 AT 5	M-F 5-530P		:30				NM	5	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/29/13	05/05/13	MTWTF--				5	\$760.00	0.00			
N 10	WDBJ	04/29/13	05/05/13	NEWS 7 AT 6	M-F 6-630P		:30				NM	5	\$5,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/29/13	05/05/13	MTWTF--				5	\$1,005.00	0.00			
N 11	WDBJ	04/29/13	05/05/13	NEWS 7 AT 6	6-630P		:30				NM	1	\$615.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/29/13	05/05/13	-----S-				1	\$615.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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